

Mutual learning: A Case on Consortium MBA

The case study focuses upon the challenge of developing a Consortium MBA which focuses upon the requirements of participating companies within the constraints of certificated postgraduate programmes.

It describes the structure and key features of the of the programme

The case study illustrates the way in which the private and Higher Education sectors can work together for mutual benefit through the process of Companies helping the University to prepare an adequate management development programme, and on the other hand, the University helping companies to meet their expectations and to solve their business problems.

Key themes

Course design
Business education
Postgraduate study

Marijana Jazbec, University of Ljubljana, Slovenia
Email: marijana.jazbec@uni-lj.si