

Three Tips on Factors Enhancing the Quality of Adult learning in Higher Education

The case study focuses upon the importance of developing didactic approaches that can reconcile quality and efficiency, i.e. meet the demands for quality teaching and effective service to students.

It describes the strategy adopted by West University of Timisoara to meet this challenge: increasing intra-institutional collaboration and identification of three factors that enhance the quality of adult learning in higher education.

It advocates the importance of an integrated total quality management approach.

Key Themes

Quality improvement

Total Quality Management (TQM)

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